


TTK PARTNERS, LLC



Mergers & Acquisitions Advisory Services



Founded in 2003 by Wall Street professionals, TTK Partners is dedicated to delivering high-caliber advisory services to the middle market.

We are an independent firm wholly owned by our partners. Unlike our larger competitors, we are able to provide conflict-free advisory services to clients because we are specialists focused on mergers and acquisitions advisory services and are not hampered by principal investing, brokerage or financing operations. We orchestrate creative solutions to complex problems and are focused on cultivating valuable, long-term relationships with clients, whether a near-term transaction opportunity is imminent or not. Our firm is “fleet of foot”, and our partners are actively involved in all aspects of transaction execution.

ABOUT TTK PARTNERS

TTK Partners provides global mergers and acquisitions advisory services focusing on the middle market, with transactions typically ranging from \$10 million to \$150 million in enterprise value.

TTK Partners is skilled in guiding division- and subsidiary-level management teams as well as private business owners through the M&A process, with expertise in managing complex transactions, including:

- Acquisitions
- Company Sales
- Product Line Carve-outs
- Subsidiary Divestitures
- Situations Involving Underperforming Assets or Businesses

In all cases, TTK Partners brings expertise gained through years of Wall Street experience to the middle market.

TTK Partners' expertise increases the probability of success for its clients, whether they are looking to maximize proceeds from a sale, join forces with another company or grow through acquisitions.

CLIENT BENEFITS

- As experienced advisors, TTK Partners helps its clients analyze, plan, structure and execute transactions while avoiding the pitfalls often associated with failed deals.
- TTK Partners guides clients through the intricacies of a sale or acquisition process before entering into a contemplated transaction.
- TTK Partners handles and oversees much of the “heavy lifting”, allowing clients to remain focused on their business operations.
- TTK Partners’ methodologies and processes are time-tested and proven.
- TTK Partners leverages its network and deal-making expertise to effectively manage and close transactions.

COMPETITIVE DIFFERENTIATION

World-Class Execution

- ✓ Senior-Level Professionals Involved Throughout Transactions
- ✓ Reputation for Quality Execution

Independence

- ✓ Wholly Owned by Partners
- ✓ Focus on M&A Advisory
- ✓ Free from Conflicts of Interest Typically Associated with Larger Investment Banks and Bank Holding Companies

Solutions to Complex Problems

- ✓ Marketing and Positioning
- ✓ Financial Structuring
- ✓ Negotiation Tactics

Importance of Each Engagement

- ✓ Middle-Market Transactions our “Core” Business, not an Afterthought
- ✓ Long-Term Relationship Focus

TTK Partners’ senior professionals have over 130 years of collective investment banking and corporate finance experience. Our professionals have completed numerous mergers and acquisitions and capital raising assignments for a wide variety of companies in both the domestic and international arenas.

Sreenu Tadavarthy, *Co-Founder & Partner*, has approximately 20 years of investment banking and corporate finance experience. Prior to TTK Partners, Mr. Tadavarthy provided mergers and acquisition advisory and leveraged finance services for clients across a wide range of industries for several Wall Street firms including Bear Stearns, CIBC and Bankers Trust. Mr. Tadavarthy holds a BS in Industrial Engineering from Northwestern University.

Stanley G. Koss, *Co-Founder and Partner*, has approximately 20 years of investment banking and corporate finance experience. Prior to TTK Partners, Mr. Koss provided mergers and acquisition advisory and leveraged finance services for clients across a wide range of industries for several Wall Street firms including Bear Stearns, CIBC and Bankers Trust. Mr. Koss has completed over 50 transactions totaling over \$10 billion during his career. Mr. Koss graduated with high honors from the University of Michigan with a BA in economics.

Robert F. Barnett, III, *Partner*, has over 25 years of investment banking and corporate finance experience. Prior to TTK Partners, Mr. Barnett was Sector Head of BMO Capital Markets’ Commercial and Industrial Group. Prior to BMO, Mr. Barnett spent 23 years at Bank One and its predecessors at which his most recent role was as head of Midwest Large Corporate Banking. Mr. Barnett holds an MBA from the University of Michigan’s Ross School of Business and a BS from the University of Michigan.

Eric D. London, *Managing Director*, has approximately 20 years of investment banking and corporate finance experience. Prior to TTK Partners, Mr. London provided mergers and acquisition advisory services for clients at J.P. Morgan and Bear Stearns. Over his career, Mr. London has completed over \$10 billion of corporate finance transactions. Mr. London holds an MBA from Northwestern University’s Kellogg School of Management and a BBA from the University of Michigan’s Ross School of Business.

Daniel J. Horn, *Managing Director*, has over 25 years of experience as an investment banker, chief financial officer and entrepreneur. Prior to TTK Partners, Mr. Horn was a co-founding investor and CFO of Unicus Marketing, Inc. Prior to Unicus, Mr. Horn served as Vice President of Finance for the GDx automotive Division of GenCorp, Inc. Mr. Horn was also employed for a dozen years as an investment banker with Deutsche Bank Securities and Bankers Trust. Mr. Horn earned a Bachelor of Arts degree in Accounting from DePaul University and an MBA in finance from the University of Chicago.

Steven S. Steinberg, *Managing Director*, has over 20 years of experience as an investment banker. Prior to TTK Partners, Mr. Steinberg was a Managing Director at Cantor Fitzgerald where he initiated and led the firm’s Industrial investment banking group. Prior to Cantor Fitzgerald, Mr. Steinberg was a Managing Director with BMO Capital Markets and previously served as a Managing Director at Bear Stearns. Mr. Steinberg earned a Bachelor of Science degree in Electrical Engineering from Tufts University and an MBA in Finance & Management from Columbia Business School.

Richard F. Strup, *Advisor*, has held numerous executive-level positions in the consumer packaged goods industry. Mr. Strup most recently served as Senior Vice President, Corporate Strategy for Reyes Holdings, L.L.C. Prior to Reyes Holdings, Mr. Strup was a senior executive at Miller Brewing Company for 14 years where he spearheaded the commercial agreement and integration into South African Breweries, oversaw the company’s International Division and was the Global Chief Marketing Officer. Mr. Strup also previously held various positions at Frito Lay, PepsiCo and General Foods Corp. Mr. Strup earned a Bachelor of Arts degree from Denison University and a Master of Business Administration in marketing and finance from Northwestern University.



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